



TASC FORCE

TEAM ACTION TO SUPPORT COMMUNITIES

KaBoom! is a national non-profit organization whose mission is to build a playground within walking distance of every child in the USA. No small task indeed. But also a perfect opportunity for our TASC Force, and GM Ed McCasland and his Greenwood, Indiana team happily volunteered to help their community with its playground project.

Not only did Ed and his team help with the build, but in true BJ's fashion, provided pizzas for all of the 40 volunteers at the site. Their work was witnessed by the kids who would eventually benefit from the community's kindness. As Ed reports, "Building that playground and having the kids take pictures with us was the best thing that has happened to my team members and to me in quite some time. It brought our team closer together and they can't wait to line up another one. On my day off a few weeks ago I had the opportunity to bring my family to the playground that we helped build, and we watched the children play on it. That was quite an experience in itself."



Thanks Ed and TASC Force team Greenwood! I'm happy to share these wonderful photos.



Rob DeLiema
President, BJ's Restaurants Foundation
714-500-2445
rdeliema@bjsrestaurants.com