



TASC FORCE

TEAM ACTION TO SUPPORT COMMUNITIES

The home page for the Food Bank of Northern Nevada's website reminds visitors that "every day, one of eight children in Nevada goes hungry." As a result, Tina Sims, GM of BJ's Reno, decided that supporting one of her team members who was already volunteering monthly at the food bank would be a wonderful TASC Force opportunity for her team.

She learned that the food bank is a regional food distribution center and support system that serves OVER 100 partner agencies in Northern Nevada and the Eastern Sierra region. Moreover, it provides and supports teams for food pantries, soup kitchens and after school programs. Tina reports, "Among these much needed programs, two seemed most compelling: the KIDS CAFE after school program and the Food Stamps Outreach program. Children are the MOST vulnerable to hunger in Northern Nevada. 37% of EMERGENCY food recipients are CHILDREN! Last year the Food Bank of Northern Nevada provided over 4 MILLION meals to low income seniors and children of Northern Nevada. We have volunteered monthly for about 3 months now and also served food at their fundraising event called Cowboy Up for Hunger. The Food Bank of Northern Nevada is one of the first events we look at every month to see how we can donate our time and support the community."



Thanks very much for sharing this with us, Tina. I hope your story will serve as an incentive for other teams to support their community's food bank programs. One website that provides this type of information is: www.feedingamerica.org Just click on VOLUNTEER and then on "Help Your Local Community."

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