



TASC FORCE

TEAM ACTION TO SUPPORT COMMUNITIES

A request for help usually originates from our respective communities – whether it's the need for volunteers to clean up a park, help build a house, work at a food bank or help kids in need, we've sent volunteer TASC Force teams to help out. This time, however, the need was quite different, as the request for help came from one of our restaurants and was answered by other BJ's restaurants nearby.

I thank Jimmy Pfann of BJ's Newark for sending this story and for providing the photo below of our TASC Force team:

Sadly, one of our Newark team members had suddenly passed away and his friends in the restaurant wanted to go to his memorial service. Understanding that shifts had to be covered for the many team members who wished to attend, the Newark management team asked for help from nearby BJ's restaurants in San Jose, Cupertino and San Mateo. The response was swift and the shifts were quickly covered by BJ's volunteer team members, some of whom drove more than 35 miles to help out. What a compelling example of kindness and compassion that runs strong through our company – our supportive team members drove so far and stepped up to help, not for the recognition they would receive, but simply because it was the right thing to do.

You all came together in a time of need for a young man you might not have known well and in support of his family and BJ's team members who wanted to honor his memory. Our company's Give a Slice program also made a monetary contribution in support of our deceased team member's family.



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