



# TASC FORCE

TEAM ACTION TO SUPPORT COMMUNITIES

With a very busy TASC Force holiday season behind us, I'm trying my best to catch up on stories and photos sent to me. You'll soon see articles about BJ's Westminster and its sponsorship of Junior Achievement, Mercy House supported by Ame Kuyper's region and BJ's Irvine, Christmas in the Park in Addison, Tri-County and the Freestore Foodbank, and Rancho Cucamonga and the Ronald McDonald House.

This week, I'm happy to pass along to you a three-event summary provided by Jami Herman, GM of BJ's Roseville:

"On Thanksgiving morning both BJ's Roseville and Natomas along with DO Julie Weinman and RKOM Juan Alvarado joined forces for an 84-member team to support the annual **Run to Feed the Hungry**. This is a huge event every year for the Sacramento food bank to raise funds to feed the homeless and less fortunate. It was an early morning but it gave everyone a jump start to their turkey day and a warm up for our area's soccer tournament. Over 30,000 people participated and raised over \$850,000! We were so thankful for BJ's Foundation sponsoring us – our TASC Force team helped to make a difference in our community.



For Christmas, our restaurant adopted the Arelleno family through the **Adopt-A-Family** organization. Our team members donated money allowing us to buy presents for the family, and our BJ's TASC Force organization donated enough to help pay the family's rent for a month. **Adopt-A-Family** reaches out to the community to help underprivileged families that otherwise would not be able to afford celebrating Christmas. On Christmas Eve several of our team members along with our **EKM, Javier Perez**, went to drop off the gifts, just like Santa and his elves!

During January, several of our team members volunteered to help clean up **Loomis Charter School**. This is new elementary school relies heavily on parent participation, many of whom are frequent guests at our restaurant. Our volunteers helped spruce up the school with new paint and a deep cleaning of the kindergarten room. The principal of the school was very impressed with our team members as well as with a restaurant that is so active in the community."



**Rob DeLiema**  
President, BJ's Restaurants Foundation