



TASC FORCE

TEAM ACTION TO SUPPORT COMMUNITIES

Save the Bay is the largest regional organization working to protect, restore and celebrate San Francisco Bay. As its leading champion since 1961, Save the Bay protects the Bay from pollution and inappropriate shoreline development to help make it a cleaner and healthier place for people and wildlife.

When **Danny Ilic**, senior manager of **BJ's San Mateo** heard about Save the Bay, he knew this would be a perfect TASC Force event. About 25 team members from his restaurant and from **BJ's Cupertino** joined in the effort. In addition, employees of Apple Computers' main office (our Cupertino restaurant is immediately in front of Apple's multi-building campus) signed up to help as well. Here's Danny's account of the day:

"The event started at 9 a.m. We were told what to look for, how to recycle and what to be careful of. Apple brought refreshments for breakfast and we provided pizzas at noon. Once we got started it was amazing how much pollution is really out there. We broke off into teams of 4 and attacked different areas of the park. Our TASC Force team members would yell out after discovering unusual items and a careful tally was maintained of what was collected. All day you would hear "paper!" then "plastic!", then a random "ummm, I don't know what this is!" We found all sorts of things like tires, shopping carts, animal skulls, lots of bottles and Styrofoam, clothing, tons of paper and everything else in between. At the end of the day, we had collected 436 pounds of trash.



Our team members love doing these events: as soon as they hear about a TASC Force opportunity, they all try to get the day off so they can attend. Parents bring their children as a way of teaching them how to be responsible for the planet, and some of the team members are doing this sort of thing for the first time and fall in love with it. Again, I truly thank you for giving us the opportunity to do these types of events."



Thanks Danny for this entertaining story about a serious issue in the Bay. Park, trail and beach clean up is a perfect TASC Force event that can involve relatives and friends, and, as in your case, a local business that may want to offer additional support. Our restaurant managers can contact their city's parks and recreation departments to discover volunteer opportunities in their communities.

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