



TASC FORCE

TEAM ACTION TO SUPPORT COMMUNITIES

Frank Perez, GM of BJ's in McAllen, Texas wanted to do something special for Thanksgiving Day, something he could offer as a TASC Force event for his team members. He found a "Thanksgiving Table" event at a local business in McAllen and here is his account of the day:

Our TASC Force team showed up early to help set up tables and chairs so that we could begin serving turkey meals beginning at 10:00 a.m. Two of our volunteers, **Priscilla Morales** and **Anais Vasquez**, took it a step further and volunteered to deliver meals to people who were unable to come to the event. After we helped set up the large exterior dining rooms, our volunteers helped serve food on the production line, roll settings and greet guests. It was fun having all the green TASC Force t-shirts as a representation of BJ's, and I was amazed to find out how many people in the Rio Grande Valley had not heard of us. In addition to our volunteering efforts, we also donated 300 monster boxes, 300 plastic ware settings and 300 extra large bags for meal deliveries. The low income and physically challenged recipients of the meals that day were so appreciative of our efforts. Our BJ's Foundation also donated a \$500 check which was greatly appreciated by the Palm Valley Church. In addition to the two team members mentioned earlier, other BJ's volunteers were **Deborah Salinas**, **Donny Garate**, **Reynando Calderon**, **Christian Garcia**, **Kylee Swain** and myself. We look forward to doing a future event here in the Rio Grande Valley.



Thank you Frank for organizing this Thanksgiving Day TASC Force event. Next week I'll share what **Kelly Galvin** in Belmont Shore, **Ame Kuyper's** region and **Nanette McWhertor's** family did that same day.



Rob Deliema
President, BJ's Restaurants Foundation